



ALLISA FRAZIER

**Graphic Designer
& Visual Artist**

Education

Bachelor's of Fine Arts
Visual Communications
Ball State University
2011-2015

Technical Skills

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Figma
Sketch
Microsoft Powerpoint
Google Slides
Google Sheets
CSS/HTML

Personal Skills

Self-motivated work ethic
Creative problem-solving
Effective communication
Constant & steady growth
Diligent & unrelenting
Approachable & accommodating
Resourceful

About

Hey there! I'm a seasoned & skilled graphic designer located in Indianapolis, IN. I've achieved over 9 years of experience in visual design, working in various industries including both print & digital design. From student to designer to senior capacities, I've excelled as a employee through continuous growth, effective communication, & my ability to be a self-starter. Creativity & artistry are at the forefront of my practice, which influence my skillsets as a designer in an unmatched way.

Work Experience

CSI SIGNS

Lead Graphic Designer

2015 - 2021

- Used creativity, design-software skills, & consulted with clients to develop signs for businesses, community functions, or other custom projects
- Managed sign concepts, design & print production for 500+ clients
- Collaborated with sales, the production team, and installers, both in-house & remotely, to ensure the best quality prints & production value for custom signage to exceed client expectations
- Maintained proofing, revisions, & created print files for 3-12 projects daily
- + Identified process improvements in production to reduce wasted print materials

WUNDERKIND

Senior Visual Designer

2021 - Present

- Created visually striking, technically sound, performance-driven standard & non-standard deployments for both email & onsite experiences
- Ensured top-notch design delivery & representation on client support calls & internal support calls with other departments
- Presented concepts & ideas passionately to internal and external audiences alike, clearly articulating design decisions & identifying actionable next steps from those audiences
- Self-managed queue & prioritization while executing with a performance-driven, business-first mindset
- + Special interest & focus in web accessibility, file organization, & promoting team culture