



ALLISA FRAZIER

GRAPHIC DESIGNER
ILLUSTRATOR
COLLAGIST
CREATIVE

☎ + 1 812 870-1620
✉ allisafrazier@gmail.com
🌐 potentgraphics.xyz
📄 be.net/allisafrazier

SOFTWARE

Adobe Illustrator
Photoshop
InDesign
Draw
Acrobat
Microsoft Word
Powerpoint
Outlook
Excel

CSI SIGNS

Noblesville, IN

Graphic Designer

September 2015 - Present

Working within a small design team to create concepts, layouts & design proofs. Experiences include project troubleshooting, sign builds, vehicle wraps, custom projects - utilizing scaling, measuring, digital mock ups & detailed design planning. Projects demand focused attention & highly proficient Adobe software skills to produce pre-press files for production & fabrication. Effective follow-up communication is necessary to ensure all projects are produced to quality & client standards.

OBJECTIVE

To elevate my core design skills through a position within a creative design and/or marketing team. To utilize focused dedication to become an asset to professionally strengthen the team as a whole. To make use of a hunger to produce quality content, I intend to pursue new creative content & ideas consistently. & Ultimately to work diligently as an artist to fulfill my projects, communications & responsibilities above any & all expectations.

SKILL SET

PROFESSIONAL

Reliable Communication
Creative Problem Solving
Handcrafted Branding
Print Production
Quick to Learn
Perceptive of Client Needs
Experienced Practice

PERSONAL

Self Motivated Work Ethic
Highly Adaptive to Change
Adamant to Improve & Excel
Optimistic Frame of Mind
Diligent & Unrelenting
Approachable & Accommodating
Resourceful

EDUCATION

BALL STATE UNIVERSITY

Attended August 2011 to May 2015

Bachelor's of Fine Art in Visual Communications

COURSES

Drawing I & II	Printmaking (Various)	Art History (Various)
Figure Drawing	Ceramics	Design History
Oil Painting	Photography	Visual Comm. I, II, III

MATRIX IMAGING

Indianapolis, IN

Lead Graphic Designer

September 2017 - March 2019

Inspecting client artwork then producing pre-press files, using EFI Fiery & ProductionServer software. Transferring custom print files to multiple machines - including flatbed, roll printer, laser cutter & zund cutter. Coordinating with multiple teams to streamline & checkpoint the design process. Troubleshooting client files with the sales team & collaborating with production until the end product. Design layouts were required for promotional materials including mailers, pricing info sheets, & material samples.

BSU REC CENTER

Muncie, IN

Marketing Intern

April 2014 - May 2015

Working within a team participating in ideation, discussion, & revision of marketing materials for the recreational center. Practiced illustration skills to create themed event materials. Learning to create organized, easy-to-read layouts including promotional materials, T-shirt designs, schedules, & hand-held passes. Customer service skills were required as working the front reception desk was an duty for interns. Interacting with students, staff, alumni & their families was a valuable experience in learning your audience in design.



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CHAD HUFF

CSI SIGNS
Boss

+1 317 691-1954

DEBBIE WILLIAMSON

MATRIX IMAGING
Supervisor

+1 317 557-0502

MIKE McClelland

CSI SIGNS
Lead Designer

+1 317 867-2737 x3000

SOCIAL MEDIA

Instagram @peace.it.2gether
@smokin.token
@potentgraphics

Facebook allisa.frazier

LinkedIn in/allisa-frazier

FREELANCE EXPERIENCE

Dec 2015 to Present

After completing college, I searched out freelance work as an outlet to practice illustration & to bulk up my portfolio content. Acquiring clients local, remote, & international. I communicate effectively to evaluate & conceptualize projects. Creating a variety of design options, then proceeding through a process of revisions to achieve successful visual designs - focusing on full client satisfaction.

PROJECT TYPES

Hand-drawn Logos
Digital Illustration
Social Media Kits
Flyer Design
Metal Cut Files

Wall Mural Design
Business Card Design
Infographics
T-shirt Art
Cyclist Outfit Design

Icon Design
Book Illustrations
Tattoo Design
Party Signage
Music Album Art

INDUSTRY TYPES

Clothing Brands
Organic / Natural
Real Estate

Interior Design
Music / Production
Cannabis / Hemp

Makeup / Stylist
Small Start-Ups
Web / Tech

ART EXHIBITIONS

DRY BONES MUDHOUSE

Monthly Artist Feature, Solo Show
14 artist-chosen digital collage pieces

Indianapolis, IN
Oct 2018

4ART SPACE

"Art Diaries", Group Show
3 themed digital collage pieces

Chicago, IL
Jan-Feb-Mar 2019

FOUNTAIN SQ. BREWERY

"Saturday Morning", Group Show
2 themed digital collage pieces

Indianapolis, IN
Mar 2019

I FELL GALLERY

"Mad Scientist Society Vol. II", Group Show
2 curated digital collage pieces

Bloomington, IN
Mar 2019

EMERGE GALLERY

"Cut Piece", Group Show
1 curated analog collage piece

Saugerties, NY
May 2019

LAUNCH INDY

Two Month Artist Feature, Solo Show
14 artist-chosen digital & cut paste collage pieces

Indianapolis, IN
July-Sept 2019